Entrepreneurial Education
Developing Entrepreneurial Mindset for Knowledge Economy
13th & 14th May 2013

Pre-Event Welcome Reception – Sunday 12th - 6.00pm till 7.30pm (Optional)

DAY ONE - Monday 13th May 2013 @ Telford Innovation Conference Centre, Telford, UK

09:00am Registration, Networking and Refreshments

09:30am Let’s get started!
Welcome from your Host Marc Fleetham
Director of Business Solutions, University of Wolverhampton
Scene Setting with Professor Ian Oakes
Pro Vice-Chancellor, University of Wolverhampton
Introduction to the Knowledge Economy Network by Professor Boris Cizelj, Chairman of KEN

10:00am Can do... want to do... am going to do...
Helping to create a new generation of entrepreneurs
Professor Chris Birch - Director of Enterprise and Innovation
University of Greenwich Business School

10:50am Let’s get talking!
A panel discussion with: Chair: Boris Cizelj
Panellists: Chris Birch, Nigel Birch & Marc Fleetham

11:00am Refreshment Break

11:30am The Entrepreneurial Ecosystem
Entrepreneurial Mindset and Societal Values
A University of Wolverhampton Model & Toolkit
Nigel Birch - International Business Development Manager

12:30pm Ecosystem in Action
A Nigerian Model: Lessons Learnt
Dr Aliyu Shugaba – Director, CEED International, University of Maiduguri, Nigeria

1:30pm Networking Lunch

2:30pm Good Practice Case Study 1
SPEED - Graduate Entrepreneurs
Sarah Taylor - Project Manager SPEED WM

2:50pm Good Practice Case Study 2
High Value Manufacturing (HVM) Supply Chain Clustering
Wealth creation via inward/outward investment
‘Bangalore to the Black Country’ - what you can achieve
Jay Patel - Head of Economic Development
Wolverhampton City Council

3:10pm KEN Workshops
Presentation of draft-recommendations & Discussion
**DAY ONE** – Tuesday 14th May 2013 - Ironbridge World Heritage Visit, Telford

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>4:00pm</td>
<td><strong>Afternoon Refreshments</strong></td>
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<td>4:15pm</td>
<td><strong>KEN Workshops</strong>&lt;br&gt;Discussion and adoption of Recommendations</td>
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<td>5:00pm</td>
<td><strong>Conference Conclusion</strong></td>
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<td>5:15pm</td>
<td><strong>Coach transfer to hotels</strong></td>
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<td>5:30pm</td>
<td><strong>Free Time</strong></td>
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<td>7:00pm</td>
<td><strong>Coach transfer to dinner venue</strong></td>
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<td>7:30pm</td>
<td><strong>Drinks Reception &amp; Dinner at Coalbrookdale Museum</strong> (Optional)</td>
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**DAY TWO** – Tuesday 14th May 2013 - Ironbridge World Heritage Visit, Telford

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7.30 – 8.30am</td>
<td><strong>Breakfast</strong></td>
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<tr>
<td>9.00am</td>
<td><strong>Re-group &amp; Scene Setting - In Telford Innovation Conference Centre</strong></td>
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<tr>
<td>9.30am</td>
<td><strong>Coach Transfer</strong></td>
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<td>10.00am</td>
<td><strong>Heritage visit to Ironbridge</strong>&lt;br&gt;‘The birthplace of the Industrial Revolution’&lt;br&gt;Experience life during those innovative days with a guided tour of Blists Hill Victorian Town</td>
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<td>12.45pm</td>
<td><strong>Debrief &amp; Next Steps</strong></td>
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<td>1.00pm</td>
<td><strong>Lunch &amp; Farewells</strong></td>
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