INTERNATIONAL WORKSHOP

„European growth: Building Knowledge Society and Economy through Effective Business – Academia Partnership“

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Partnership Between Research and Business from the Point of View of PA 7 Danube Strategy
Danube Strategy

• Part of Danube Strategy, as a tool for development of the Danube region comprising 11 priority areas, is also PA 7 "Knowledge Society Research, Education and IT"

• Although the science, research, education and IT are part of the PA 7, their use, activation and application can be practically in all the priorities of the Danube Strategy
Knowledge society and knowledge economy

- Knowledge is the basis for innovative approaches in all spheres of human and social life, because education, support and development of science and research are the basis for technological progress and development dynamic of society
- Knowledge-based education, science and research is the basis for the knowledge economy
- In particular, politicians often constRICT the development processes of society involving only the sphere of knowledge-based economy. But for successful development of society (also in economic sphere) is needed a comprehensive development based on quality social and cultural capital
Business and Education and Research

- Partnership and cooperation between the world of business, education and science is a prerequisite for the development of society and in this case for the development of the Danube region.
- The partnership and cooperation is necessary despite the fact that business logic does not always correspond to the science and education logic.
- Business is based on profit - science, research or education may, but does not guarantee it, depending on its nature.
- Therefore the promotion of science and research from the point of view of education, business and financial institutions is very often linked with financial return not only of provided support but also something "extra" – profit.
Threats and searching for forms and mechanisms of successful cooperation

- The Danube region consisting of 14 countries is a regional grouping of various economic, infrastructural and social qualities.
- From the point of view of relationship between research and business, typical feature of post-socialist countries in the region is that the former public sector during privatization process undergone structural changes within of which part of bearing subjects disappeared or became part of multinational corporations. Foreign investors made a strong position for themselves. To a large extent, this has led also to a weakening of domestic scientific and research potential, as multinational companies and corporations based and still base innovative plans on scientific research at parent headquarters.
- It is perhaps one of reasons that in these countries is still insufficient share of private sector in supporting science and research.
• There is a current issue of whether these countries have optimal incentives and support mechanisms for private sector involvement in promoting science, research and education

• Attention should be paid to issues of adequate mechanisms for patent protection of domestic innovative products

• Brain drain with patent evasion undermines the development prospects of a substantial part of the region
PA 7 and DRRIF

• Flagship project PA 7 DRRIF is trying to create one of the possible models based on existing EU grant schemes as an independent source of support for science, research, education and IT innovations from internal sources of Danube region

• DRRIF should establish a mechanism of concentration and redistribution of financial resources from public and private sector (including the business one) to support projects in the field of PA 7 activities

• Activation within PA 7 by use of the synergy and complementarity of EU support mechanisms and forming the joint support mechanisms at the level of the Danube region countries should accelerate the development of excellent science, research and education, including innovative-application impacts
Thank You for Your Attention