Not the *quantity*, but the *quality* of labour force generates «Value Added».
Tangible Assets (appearing physically like processed material, machine and money)

Intangible Assets (not appearing physically but have value like innovation, ability and knowledge of workers)

Increase in Knowledge-Based Assets of Businesses
**Value Added Produced By Countries**

<table>
<thead>
<tr>
<th></th>
<th>USA</th>
<th>Japan</th>
<th>Korea</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delivery and Retail Sales</td>
<td>$100</td>
<td></td>
<td></td>
<td></td>
<td>$100</td>
</tr>
<tr>
<td>Apple</td>
<td>$119</td>
<td></td>
<td></td>
<td></td>
<td>$119</td>
</tr>
<tr>
<td>Inputs</td>
<td>$6</td>
<td>$31</td>
<td>$2</td>
<td>$2</td>
<td>$41</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$225</td>
<td>$31</td>
<td>$2</td>
<td>$2</td>
<td>$260</td>
</tr>
</tbody>
</table>

**Although Asian countries has huge production, exports and growth...**

«Value Added» is generated by entrepreneur and innovative Apple and USA
Innovation – R&D

• **R&D**

- €
- TL
- $

Information

• **Innovation**

- Info
- Info
- Info

TL, €, $
The Entrepreneurs, change agents of capitalism, the first to use new technologies and new concepts for commercial use, that puts cuts, they constitute the center of the creative formations.
TR33 Region 2014-2023 Regional Plan

Stability
Innovation

Energy
Transportation/Logistics
Education

Compatitiveness (Production)

Life Quality
Purchases of Services carried out in the Scope of Competitiveness Strategies

- Entrepreneurship and Employment
- Regional Competitiveness Operational Programs
- Industry, R&D and Innovation
- Transportation and Logistics
- Tourism