KEN-2012
Maribor, June 11-12, 2012

Thematic Table A:
Positive news and warning messages

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To be or not to be?

Global dilemma:
Social responsibility and sustainability or decay (expiry date: 90 years)

Know a lot but understand very little! (Max Neef)

Understand human and earth capacity!

What is the ultimate objective of human deliberations - **wellbeing** of individuals and the society

How - we need **wellbeing network** and **paradigm change** mobilizing all stakeholders acting accordingly

- Knowledge is important but not sufficient; link knowledge with responsibility for the action achieved with knowledge

- Society of knowledge and values to understand problems and deal with them
To be and......

• Diversity is a huge but latent asset of Europe/world - need to respect it, be proud of it
• Diversity includes gender and age balance
• Cultivate and exploit diversity by innovating in its broad sense
• Combination of non-technological, technological and social innovation brings solutions to problems at local or global level
• Empower citizens (consumers) through understanding
• Education processes need to incorporate ethics of interdependence and methods of interdisciplinary cooperation for a more holistic approach
...to understand!

• Retrain the trainers; parents are the first trainers
• New thinking and conceptualising new solutions is important
• Many good ideas and approaches are already in place so let’s start implementing them!
• Politicians, businessmen, teachers, citizens, ......
• WHO ELSE? YOU AND ME!
• What could we do until next KEN Conference to show that we not only know the problems but also understand them?