# E R E F
Developing Human Capital and Managing Migration for more Competitive European Regions

## AGENDA

24th of April 2009

**E R E F – Workshop Graz**

“E-learning for SMEs”

Venue: ICS Internationalisierungscenter Steiermark, Koerblergasse 117, 8010 Graz/Austria
(Workshop-language: English)

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<td>10:00 – 10:30</td>
<td><strong>Welcome</strong>&lt;br&gt;Michael Azodanloo&lt;br&gt;(ICS Internationalisierungscenter Steiermark GmbH)&lt;br&gt;<strong>Introduction EREF</strong>&lt;br&gt;Boris Cizelj&lt;br&gt;(SBRA Slovenian Business and Research Association)</td>
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| 10:30 – 12:00 | **State of the Art: Key Issues and Problems**<br>(an analytical picture of the current situation)<br>**Presentations of international experts:**
  - **Klaus Reich**<br>(University of Innsbruck)<br>»ICT based learning in SMEs: Issues and challenges for structural development«
  - **Aleksandar Sedmak**<br>(University of Belgrade, Vice Rector):<br>»The Euro Info and Innovation Relay Centre as a tool for e-learning for SMEs« |
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<td>12:00 – 14:00</td>
<td>Lunch</td>
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<td>12:30</td>
<td>Press conference</td>
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<td>14:00 – 15:00</td>
<td><strong>Specific Recommendations</strong> (how to support SMEs for their E-learning activities) presentations, discussion and formulation of recommendations to the EREF-Forum in Nova Gorica 8th/9th of June 2009</td>
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- **Mateja Gender** (Business School in Maribor)  
  »E-learning: opportunities and challenges through the prism of 10-year development and implementation of online distance learning at Doba, Slovenia.«

- **Jutta Pauschenwein** (FH Joanneum - University of Applied Sciences)  
  »Potential of Online Training for SMEs«

- **Klaus Kersten** (bit-media – Styria/Austria, Prokurist)  
  »Good Practice Exchange under the European charter for small enterprises 2008_2009: Entrepreneur’s Skills Certificate «

- **Giorgia Costalonga** (IAL FVG di Pordenone)  
  »E-Learning and SMEs in Friuli Venezia Giulia Region: Do demand and supply speak the same language?«