LISBON STRATEGY, RTD and EUROPEAN REGIONS:
The experience of Emilia-Romagna

Lorenza Badiello
Head of the EU Office
Emilia-Romagna Regional Government
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“The true sign of intelligence is not knowledge but imagination.”

Albert Einstein
The context

> The Barcelona Target: 3% share of R&D in GDP. what is going wrong?
> Between BARCELONA and the relaunched LISBON STRATEGY: a new role for the regions?
> From Lisbon to Berlin: new programming period 2007-2013 and new issue on the EU policy Agenda. Towards a paradigm shift?
> From Berlin to Lisbon: the Portughese Presidency will launch a new Lisbon cycle. What expectations for the regions?
> Slovenia Presidency: new input from new MS. which input from the regions?
Investing in Research: Synergies between the Structural Funds and the RTD

- **Unique experience makes the EU a world leader in the field:** combined efforts by the Structural Funds and the RTD Framework Programme

- **2000-2006 programming period:**
  i) **SF:** Out of the 234 BEUR allocated for all regions under the STRF, 9 BEUR effectively allocated to RTDI actions
  ii) **VI FP:** 17.5 bl Euro

- **2007-2013 programming period:**
  i) **SF:** the 3 new Objectives for the New Structural Funds put a high emphasis on R&D and Innovation (Total of EUR 336 Billion of which 72% devoted to “Convergence” regions, 24% in “Competitiveness” and 4% in Territorial cooperation.
  ii) **VII FP:** 52 billion €.
LISBON STRATEGY, RTD and EUROPEAN REGIONS

Regions towards a knowledge based society

• **Territorial dimension**: necessary step to reinforced governance and promote social-economic development and innovation

• **Communitarization/Europeization**: Many policies are already of EU and regional competences.

• **Subsidiarity**: a decentralized approach can be more effective to address local needs.

• **Networking and benchmarking**: exchange of experiences and best practice is very effective at regional level and the trend is increasing

• **Ownership and accountability**: regional and local authorities are better positioned because closer to citizens.

• **Communicating Europe**: stronger ability of regions and local authorities to reinforce and disseminate EU values and culture.
Regional policy innovation and RTD in Emilia-Romagna
Emilia-Romagna at a glance

Surface: 22,124 Km²

Inhabitants: 4,223,591

Population density: 182/Km²

GDP per capita: 27,584 €

GDP per capita index = 136.4
(EU 25 average equal to 100, Eurostat)

8.7% of national GDP:
• 64.8% services
• 32% industry
• 3.2% agriculture

Unemployment rate: 3.7% (Italy: 8.4; EU 25: 9.1%, Eurostat)
Where is the focus?

**Excellence**
- centres of excellence (mechanics, agro-food, biomedical, tiles...), laboratories, regional agencies and research centres, effective PA, logistics

**Socio-economic cohesion**
- shared values and responsibility, evenly distributed wealth, quality of life

**Governance**
- clear strategy, strong PPP, cooperation and partnership between stakeholders, deep knowledge of the territory

**Entrepreneurship**
- economic opportunities, culture of SMEs and clusters, culture of innovation, attractiveness of infrastructures and services

**People**
- knowledge based society, universities and 5000 researchers, skilled HC and talents
## Which tools to achieve Lisbon?

Within the EU growth and Job concept

### Political tools

- Regional Statute
- Regional Innovation law 7/2002
- Economic Financial Framework agreement (DPEF)
- Pact for the quality of growth and social-cohesion
- A new regional strategic framework program 2007-2013
- Sectoral policies: plans and programs

### Techniques

- Commitment
- Integration
- Partnership/networking
- Benchmarking/learning
- International exposure
- Communication
LESSON LEARNT

• **At local level:** to invest in a constructed advantaged economy (enhance economic development through governance, knowledge infrastructures, culture, creativity and human capital, cohesion), consistently with Lisbon and the EU Cohesion policy.

• **At National level:** to strengthen governance at national level in order to implement the Lisbon Objectives

• **At European level:** to benchmark and bench-learn with those regions that invest in innovation, technology transfer, business services and talents.

• **At international level:** to invest in international cooperation rather than international delocalization.
CONCLUSION: WHERE TO GO FROM NOW?

> Create excellence in the industry-science relations
> Create Talents for new knowledge
> Promote networking and a critical mass of actors and resources (EU/National/Regional)
> Increase the transfer of technology to existing companies and contribute to a new entrepreneurship drive (knowledge-based clusters, more PPP, easier access to finance)
> Improve Governance and benchlearning
LORENZA BADIOELLO
Regional Government of Emilia-Romagna
EU office Brussels

lorenza.badiello@optinet.be
www.regione.emilia-romagna.it