



Das Land
Steiermark



KEN

Knowledge
Economy
Network

KEN-2011
Graz Preparatory Workshop, 21 April 2011

Responsible Entrepreneurship **and Business Ethics**

Select Bibliography

Compiled by Boštjan Šinkovec, SBRA

Note: Some of the documents listed in the bibliography may not contain names of authors, among other details, the information provided however should be enough for anyone to retrieve the publications online – in any case, if you wish to obtain any of the documents in PDF format, please do not hesitate to contact Boštjan Šinkovec by email: sinkovec@knowledge-economy.net

Reports

European Commission, DG Enterprise and Industry, "Responsible entrepreneurship: A collection of good practice cases among small and medium-sized enterprises across Europe", 2003, Brussels, 53 pp.

"Implementing the Partnership for Growth and Jobs: Making Europe a Pole for Excellence on Corporate Social Responsibility", Communication from the Commission to the European Parliament, the Council and the European Economic and Social Committee, COM(2006) 136 final, 22 March 2006, Brussels, 13 pp.

European Commission, DG Enterprise and Industry, "Opportunity and Responsibility: How to help more small businesses to integrate social and environmental issues into what they do", Full Report, 2007, Brussels, 48 pp.

"Corporate Social Responsibility: A business contribution to sustainable development", Communication from the Commission concerning Corporate Social Responsibility, European Commission Green Paper, COM(2002) 347 final, 2 July 2002, Brussels, 24 pp.

"Promoting a European framework for Corporate Social Responsibility", COM(2001) 366 final, 18 July 2001, Brussels, 32 pp.

Martinuzzi, A., Gisch-Boie, S., Wiman, A. "Does Corporate Responsibility Pay Off: Exploring the links between CSR and competitiveness in Europe's industrial sectors", Research Institute for Managing Sustainability, November 2010, Vienna, 100 pp.

European Commission, DG Enterprise and Industry, "Opportunity and Responsibility: How to help more small businesses to integrate social and environmental issues into what they do", Summary of key messages of Full Report, 2007, Brussels, 4 pp.

"Promoting Entrepreneurship and Innovative SMEs in a Global Economy: Towards a More Responsible and Inclusive Globalisation", Second OECD Conference of Ministers responsible for Small and Medium-sized Enterprises (SMEs), Executive Summary of the Background Reports, 3. – 5 June 2004, Istanbul, 43 pp.

"Small and medium-sized enterprises and responsible business practice", Allen Consulting Group Report, An initial investigation, May 2008, Australia, 74 pp.

"Corporate Social Responsibility: Final results and recommendations", European Multistakeholder Forum on CSR, Final Report, 29 June 2004, 27 pp.

Nelson, J. "Building Linkages for Competitive and Responsible Entrepreneurship: Innovative partnerships to foster small enterprise, promote economic growth and reduce poverty in developing countries", Full Report, United Nations Industrial Development Organization, 2007, 212 pp.

European Commission, "Entrepreneurship in Europe", Green Paper, COM(2003) 27 final, 21 January 2003, Brussels, 25 pp.

Sullivan, D, J. "The Moral Compass of Companies: Business Ethics and Corporate Governance as Anti-Corruption Tools", Global Corporate Governance Forum, Focus 7, 2009, 55 pp.

Webley, S., More, E. "Does Business Ethics Pay? Ethics and financial performance", Institute of Business Ethics, London, 47 pp.

Bake, M. "Marketing Responsibly: Addressing the ethical challenges", Institute of Business Ethics, London, 59 pp.

Webley, S. "Religious Practices in the Workplace", Occasional Paper 3, Institute of Business Ethics, London, March 2011, London, 28 pp.

Irwin, J. "Doing Business in South Korea: An Overview of Ethical Aspects", Occasional Paper 2, Institute of Business Ethics, March 2010, London, 20 pp.

Duquenoy, P., Dando, N., Harris, I. "Ethics in the Provision and Use of IT for Business", Occasional Paper 1, Institute for Business Ethics, January 2010, London, 36 pp.

Rudd, A, M. "A logic model for responsible entrepreneurship and sustainable development", Environmental Valuation and Policy Laboratory Working Paper, February 2007, Canada, 35 pp.

European Commission, DG Enterprise and Industry, "Entrepreneurship in Vocational Education and Training", Final Report of the Expert Group, November 2009, Brussels, 45 pp.

"SME Clusters and Responsible Competitiveness in Developing Countries", AccountAbility with United Nations Industrial Development Organization, January 2006, 70 pp.

Potter, J., Proto, A., Marchese, M. "SMEs, Entrepreneurship and Local Development in the Marche Region, Italy", A Review by the Local Economic and Employment Development (LEED) Programme of the Organisation for Economic Cooperation and Development, Working Papers, 2010, Paris, 153 pp.

Freeman, E, R., Venkataraman, S. "Ethics and Entrepreneurship", Society for Business Ethics, 2002, Charlottesville, Virginia, 246 pp.

Mamic, I. "Implementing codes of conduct: How businesses manage social performance in global supply chains", International Labour Organization, November 2004, 429 pp.

"Engaging SMEs in community & social issues", consortium research study on behalf of the DTI, led by Business the Community, British Chambers of Commerce, Institute of Directors and AccountAbility, May 2002, London, 44 pp.

European Commission, "Economic and Competitiveness analysis of the European textile and Clothing Sector in support of the Communication: The future of textiles and clothing sector in the enlarged Europe", Commission Staff Working Document, SEC(2003) 1345, 21 November 2003, Brussels, 55 pp.

European Commission, "European Economic Recovery Plan", Communication from the Commission to the European Council, COM (2008) 800 final, 26 November 2008, Brussels, 19 pp.

European Commission, DG Enterprise and Industry, "High Level Group on the Competitiveness of the European Chemicals Industry", Final Report, 2009, Brussels, 47 pp.

European Commission, "EUROPE 2020: A strategy for smart, sustainable and inclusive growth", Communication from the Commission, COM(2010) 2020, 3 March 2010, Brussels, 32 pp.

Minoja, M., Romano, G. "Managing turnaround with responsible entrepreneurship: the Kedrion case", Milan, 2006, 25 pp.

Raynard, P., Forstater, M. "Corporate Social Responsibility: Implications for Small and Medium Enterprises in Developing Countries", United Nations Industrial Development Organization and the World Summit on Sustainable Development, July 2002, Vienna, 75 pp.

Luetkenhorst, W. "Corporate Social Responsibility and the Development Agenda: Should SMEs Care?", Technical Working Paper Series, Number 13, 2004, Vienna, 20 pp.

"Evaluation of the Corporate Social Responsibility of Europe's 120 Biggest Firms", The Good Company Ranking, Hirschhoff, Deloitte, 2007, 177 pp.

"Evaluation of the Corporate Social Responsibility of Europe's 90 Biggest Firms", The Good Company Ranking, Hirschhoff, 2009, 88 pp.

Articles

Albreda, L., Lozano, J., Tamyko, Y. "Public policies on corporate social responsibility: The role of governments in Europe", Journal of Business Ethics, Number 74, 2007, 16 pp.

Starcher, G. "Responsible Entrepreneurship: Engaging small and medium sized enterprises in socially and environmentally responsible practice", European Bahá'í Business Forum, 6 pp.

Kriščiūnas, K., Greblkaitė, J. "Entrepreneurship in Sustainable Development: SMEs Innovativeness in Lithuania", The Economic Conditions of Enterprise Functioning, Kaunas, Lithuania, 7 pp.

"Welcome to the Special Issue on Responsible Entrepreneurship in SMEs", Entrenews, Special Issue 1, 2006, 4 pp.

Azmat, F. "Understanding Responsible Entrepreneurship of Micro-Businesses in Bangladesh", Paper on 17th Biennial Conference of the Asian Studies Association of Australia, Melbourne, 15 pp.

Shin, M. "Best 50 Corporate Citizens", Corporate Knights, Issue 28, 2009, 13 pp.

Quinn, J. J. "Personal Ethics and Business Ethics: The Ethical Attitudes of Owners/Managers of Small Businesses", Journal of Business Ethics, Volume 16, Issue 2, 10 pp.

Weitzner, D., Darroch, J. "The Limits of Strategic Rationality: Ethics, Enterprise Risk Management, and Governance", Journal of Business Ethics, Volume 92, Number 3, 9 pp.

Weber, J., McGivern, E. "A New Methodological Approach for Studying Moral Reasoning Among Managers in Business Settings", Journal of Business Ethics, Volume 92, Number 1, 17 pp.

Weber J. "Assessing the 'Tone at the Top': The Moral Reasoning of CEOs in the Automobile Industry", Journal of Business Ethics, Volume 92, Number 2, 15 pp.

Thorne, L. "The Association Between Ethical Conflict and Adverse Outcomes", Journal of Business Ethics, Volume 92, Number 2, 7 pp.

Moskalev, S., Park, S. "South Korean Chaebols and Value-Based Management", Journal of Business Ethics, Volume 92, Number 1, 13 pp.

Moriarty, J. "Participation in the Workplace: Are Employees Special?", Journal of Business Ethics, Volume 92, Number 3, 11 pp.

Marques, J, F. "Toward Greater Consciousness in the 21st Century Workplace: How Buddhist Practices Fit In", Journal of Business Ethics, Volume 92, Number 2, 14 pp.

Jin, K., Drozdenko, R. "Relationships among Perceived Organizational Core Values, Corporate Social Responsibility, Ethics, and Organizational Performance Outcomes: An Empirical Study of Information Technology Professionals", Journal of Business Ethics, Volume 92, Number 3, 18 pp.

García-Castro, R., Ariño, M., Canela, M. "Does Social Performance Really Lead to Financial Performance? Accounting for Endogeneity", Journal of Business Ethics, Volume 92, Number 1, 19 pp.

Cheung, Y., Tan, W., Ahn, H, J., Zhang, Z. "Does Corporate Social Responsibility Matter in Asian Emerging Markets?", *Journal of Business Ethics*, Volume 92, Number 3, 12 pp.

Chandler, J., Graham, J. "Relationship-Oriented Cultures, Corruption, and International Marketing Success", *Journal of Business Ethics*, Volume 92, Number 2, 16 pp.

Balch, D., Armstrong, R. W. "Ethical Marginality: The Icarus Syndrome and Banality of Wrongdoing", *Journal of Business Ethics*, Volume 92, Number 2, 12 pp.

Mačys, G., Vijeikis, J. "Does the social relationship matter? The corporate social responsibility", Full Length Research Paper, *African Journal of Political Science and International Relations* Volume 4, Number 8, November 2010, 10 pp.

Thiel, M. "Innovations in Corporate Social Responsibility from Global Business Leaders at Panasonic, Thomson Reuters and Nanyang Business School", *American Journal of Economics and Business Administration*, Volume 2, Number 2, 2010, 6 pp.

Fuller, T., Tian, Y. "Social and Symbolic Capital and Responsible Entrepreneurship: An Empirical Investigation of SME Narratives", *Journal of Business Ethics*, Volume 67, Number 3, October 2006, 17 pp.

Jenkins, H. "Corporate social responsibility – engaging SMEs in the debate", Initial research findings, The ESRC Centre for Business Relationships, Accountability, Sustainability and Society, 2001, Cardiff, United Kingdom, 8 pp.

Sas, W., Liedekerke, L. "Driving forces behind CSR in a SME context: internally driven CSR", 16 pp.

Jenkins, H. "Small Business Champions for Corporate Social Responsibility", *Journal of Business Ethics*, Volume 67, Number 3, 2006, 15 pp.

Murillo, D, J., Lozano, M "SMEs and CSR: An Approach to CSR in their Own Words", *Journal of Business Ethics*, Volume 67, Number 3, 2006, 13 pp.

Perrini, F. "SMEs and CSR Theory: Evidence and Implications from an Italian Perspective", *Journal of Business Ethics*, Volume 67, Number 3, 2006, 11 pp.

Fox, T. "Small and Medium-Sized Enterprises (SMEs) and Corporate Social Responsibility", A Discussion Paper, International Institute for Environment and Development, June 2005, London, 11 pp.

Peterson, R., Jun, M. "Small Business Manager Attitudes Relating to the Significance of Social Responsibility Issues: A Longitudinal Study", *Journal of Applied Management and Entrepreneurship*, Volume 11, Number 2, April 2006, 18 pp.

Kelly, M. "The Legacy Problem: Why social mission gets squeezed out of firms when they're sold, and what to do about it", *Business Ethics*, Volume 17, Number 3, 2003, 7 pp.

Singer, E, A. "Organizing ethics and entrepreneurship", *Human Systems Management Journal*, Volume 29, Number 2, 2010, June 2010, 9 pp.

Peris-Ortiz, M., Rueda-Armengot, C., Osorio, B, D. "Women in business: entrepreneurship, ethics and efficiency", *International Entrepreneurship and Management Journal*, Volume 7 / 2011, February 2011.

James, D, C., Schmitz, L, C. "Transforming Sustainability Education: Ethics, Leadership, Community Engagement, and Social Entrepreneurship", *International Journal of Business and Social Science*, Volume 2 Number 5, March 2011, North Carolina, USA, 7 pp.

Nelson, J. "Building Linkages for Competitive and Responsible Entrepreneurship: Innovative partnerships to foster small enterprise, promote economic growth and reduce poverty in developing countries", Executive Summary, United Nations Industrial Development Organization, 2006, 18 pp.

Choi, Y. D., Gray, R. E. "Socially Responsible" Entrepreneurs: Are They Different?", 2005, Los Angeles, USA, 8 pp.

"Responsible Entrepreneurs Achievement Programme", United Nations Industrial Development Organization's CSR Programme – Reaching to SMEs Worldwide, 2007, 12 pp.

"A Matter of Trust – A guide to corporate responsibility", Confederation of Norwegian Enterprise (NHO), August 2009, Oslo, 23 pp.

Mujtaba, G. B., Afza, T. "Business Ethics Perceptions of Public and Private Sector Respondents in Pakistan", Asian Journal of Business Ethics, October 2010, 27 pp.

Presentations

Volkman, C. "Corporate (Social) Responsibility and Social Entrepreneurship: How to Change the World with the Power of New Ideas", May 21, 2007, Barcelona, 36 pp.

Kayiplar, I., Sogut, M. A. "Social Responsible Entrepreneurship for SMEs in Turkey", Powerpoint presentation, 18 – 20 June 2008, Moscow, 17 pp.

Kleonakou, V. "Social Responsible Entrepreneurship for SMEs: CSR in the Hellenic Republic", 2008, Greece, 16 pp.

Review and recommendations from the Coordination Committee of the CSR Forum 2010

"A regulatory framework on corporate accountability", Submission in preparation of the Corporate Social Responsibility Forum, Amnesty International European Institutions Office, November 2010, 6 pp.

"BusinessEurope Report 2010", Submission to the Corporate Social Responsibility Forum, BusinessEurope, November 2010, 5 pp.

"Stakeholder Document", Submission to the Corporate Social Responsibility Forum, Cooperatives Europe, November 2010, 5 pp.

"CSR Europe's Contribution", Submission to the Corporate Social Responsibility Forum, Corporate Social Responsibility Europe, November 2010, 11 pp.

"EABIS Input for February 10, 2009", Submission to the Corporate Social Responsibility Forum, The Academy of Business in Society, November 2010, 5 pp.

"Review and recommendations", Submission to the Corporate Social Responsibility Forum, European Coalition for Corporate Justice, November 2010, 5 pp.

"Towards a European CSR framework", Submission to the Corporate Social Responsibility Forum, European Consumers' Organisation, November 2010, 6 pp.

"Input for the plenary session "Looking back, what progress has been made in the uptake of CSR", Submission to the Corporate Social Responsibility Forum, European Savings Banks Group, November 2010, 5 pp.

“EUROSIF’s Review and recommendations”, Submission to the Corporate Social Responsibility Forum, EUROSIF: European Sustainable Investment Forum, November 2010, 6 pp.

“ETUC contribution”, Submission to the Corporate Social Responsibility Forum, European Trade Union Confederation, November 2010, 5 pp.

“AIB’s contribution”, Submission to the Corporate Social Responsibility Forum, Italian Banking Association, November 2010, 7 pp.

“UEAPME and CSR”, Submission to the Corporate Social Responsibility Forum, European Association of Craft, Small and Medium-sized Enterprises, November 2010, 7 pp.