



KEN

Knowledge
Economy
Network

DANUBIAN EUROPEAN UNIVERSITY

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DANUBIAN EUROPEAN UNIVERSITY - CASE

- Vision of KEN, Knowledge Economy Network is great, especially for the turbulent region like Danubian region
- During 1990's Danubian Rectors Conference became very active to overcome historical political and economical boundaries
- It was clear already that was needed, that the new Institution that would deal with the crucial issues of the region like: ecology, transition and European reintegration, intercultural communication, and social and health issues.



WHY THE NEW DANUBIAN EUROPEAN UNIVERSITY FOR BRIDGING CIVILIZATIONS IS NEEDED?

- South-Eastern Europe, Balkan Peninsula together with the Danube region, is confronted with several contradictions arising from history, cultural values, political and economical backgrounds and ecological threats.
- European Centre Maribor (European university) is a network of over 250 scientists from 14 universities, 12 Countries, mostly in CSE Europe, dedicated to solve crucial issues: **Ecology, reintegration, intercultural dialogue, health and social care.**



MISSION

- Danubian region with Balkans, represented historically for more than 2000 years - similarly to the Palestine - a cradle and a focal point of civilizations, but also an area, where civilizations clashed many times over.
- After such experiences, political, economic and moral renewal is the only sustainable approach for solving these contradictions within the region. The only way of bridging civilizations is especially through application of modern technologies in education for all generations (e-learning, lifelong learning) and in form of a university network as well. In academic sphere is generally accepted, that higher education is the most promising way of long-term bridging civilizations in the Danubian region.



IMPLEMENTATION

- The European Centre Maribor (EUCM), as an academic community of academics and academic institutions in Danube region, has been officially founded in 2007 after long time preparations with support of local community, business sector and national institutions in order to develop applicative, interdisciplinary and problem-oriented under- and post-graduate programmes which are complementary to existing courses and at the same time demanded in the market and to build social cohesion among nations and civilizations.



IMPLEMENTATION - II

- Programmes, based on mobility of students and professors, thus including professors and scientists from partner institutions, especially in the Danube region and the rest of the world, will contribute to problem solving in the region and consequently to the quality of life, competitiveness, sustainable development, bridging civilizations and peace. As a high-education institution, EUCM is intending to promote into an international university in 2011, after fulfilling legal and academic standards for centre of excellence that invites students and professors from different civilizations.



DISTANCE AND LIFE LONG LEARNING

- EUCM is an international university for excellence in education, strategic and applied research and flexible delivery of learning and teaching. Primary pursuit is to develop distance education together with information and communication technology (ICT) partners. Distance education will support the Life Long Learning principles, leading towards general, professional, moral and cultural recovery in the entire region and towards promotion of bridging civilizations.



PARTNES

- EUCM was established as, and still is research and educational network of over 250 researchers, university professors from over 40 Academic Institutions from 12 countries, who expressed willingness to participate through their knowledge and experience at the European University.
- They wish to continue with initiatives and achievements of existing institutions and projects in educational and research field by building bridges among civilizations, where support of good-willing individuals, responsible governments and international organizations is needed.



PARTNERS - II

- European academy of Sciences and Arts (EASA) in Salzburg, March 2009, has recognize positive mission of European Centre Maribor and offered academic support and invited all members of EASA to participate in developing the institution and implementing the academic program. EASA has offered strong moral support to the initiative of ECM to overcome crucial issues of the region, creating peace and prosperity by organising scientific conferences as well.



HIGHER EDUCATIONAL PROGRAMMES

- EUCM has succeeded to develop academic programmes dedicated to the crucial issues of Danubian region: Ecology, European reintegration intercultural communications, and social and health issues.
- Slovenian Quality Assurance Agency for Higher Education (NAKVIS) and before Council for Higher Education at the Ministry for higher education of Republic of Slovenia have accredited a dozen academic programs of ECM (1st and 2nd Bologna degree), as follows:
 - Ecoremediation (1st and 2nd Bologna degree),
 - Financial Services (1st and 2nd Bologna degree),
 - Project management (1st and 2nd Bologna degree),
 - European bussines studies (2nd Bologna degree),
 - Social Gerontology (1st Bologna degree),
 - Physiotherapy (1st Bologna degree) and
 - Health Care (1st Bologna degree).



ACTIVITIES IN THE RESEARCH FIELD

- In the research field, the EUCM has dedicated attention to intercultural dialogue and peace in the framework of ECM Institute of Intercultural dialog and Jewish studies in Central Europe and
- preparing new master programme on "Mass Violence and Disaster Management" that is based on preventive measures and tolerance.
- EUCM is dedicating its research effort in the field of Intergenerational Communications and Implementation of the political rights of dissabled persons



THE CONCLUSION

- EUCM has fulfilled expectations for the last 5 years by implementation of its academic programmes in the field of research and higher education.
- According to actual need of the Danubian region it is continuing its research and education in the field of ecology, European reintegration, intercultural communications, and health and social issues.
- EUCM is willing to adjust its academic program and institutional form in the framework of the actual need and vision of Danube region.

