

The Tamburro Model:

A new approach to long term sustainable businesses



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**In a more Complex world
we need to Reconsider
our BUSINESS MODELS**





Philosophy

Our Philosophy is based on the ideas and business experience of eng. Giuseppe Tamburro, Business Development Manager, Nemko

and developed in cooperation with myself

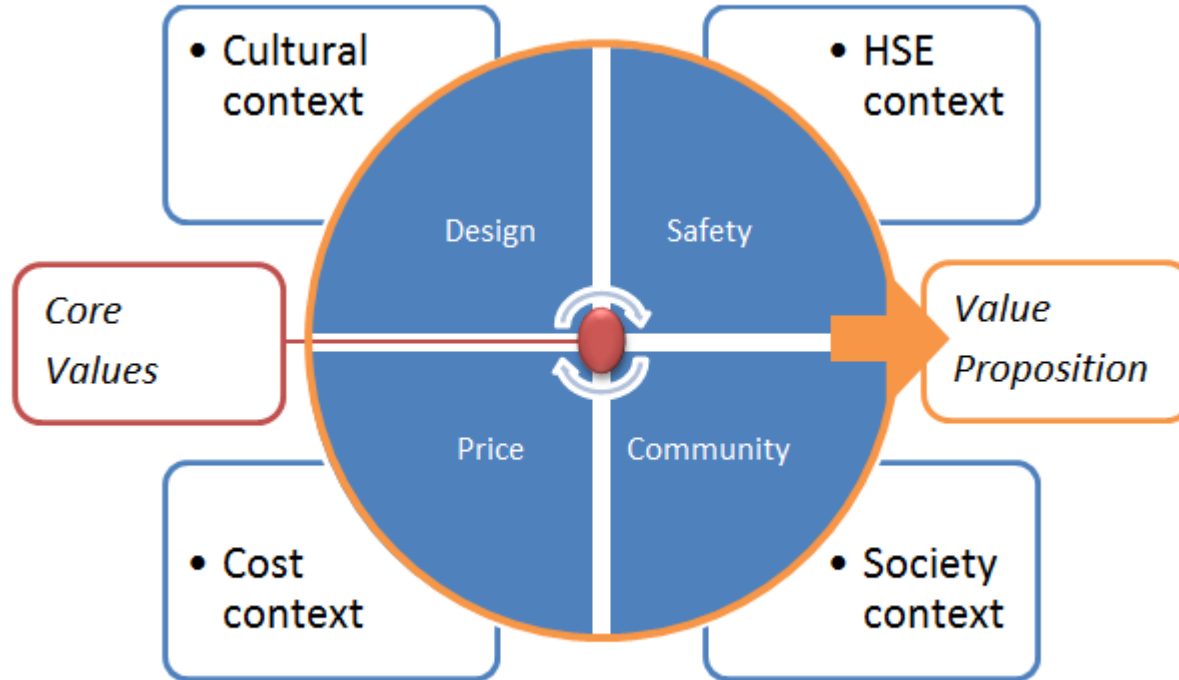
and my student David Høy Knudsen.

The model was published in 2010.

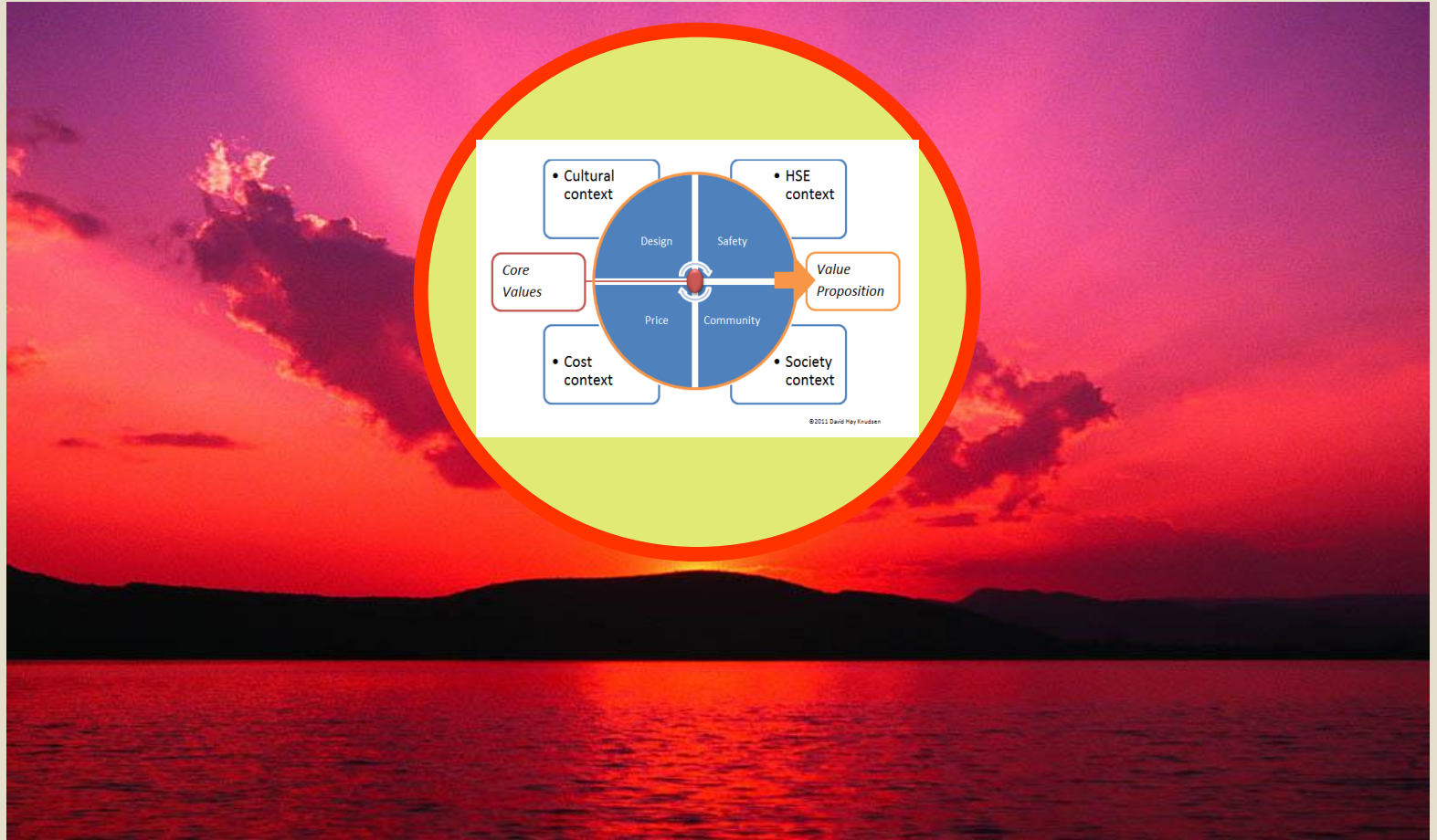
Value elements in the Tamburro Model

- **Core Values implicate long term, sustainable businesses**
- **Enables:**
 - Price: Cost context (Trad. + new Regulations, Constraints)
 - Design: Cultural context (Customer and Product Values, Business Model, Market Communication)
- **Impacts:**
 - Safety: HSE context: Health, Safety, Environment
 - Community: Society context (CSR)
- **Value Propositions**

The Tamburro Model ©



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Thank you for your Attention!



Thank you for your Attention!