

# ECWT and Women in ICT – a key source for regional innovation



# TEN REGIONAL CENTRES BASED ON A GLOBAL FRAMEWORK MAKING A GLOBAL IMPACT



International Taskforce on Women and ICTs (ITF)



10 Regional Centres – Single Point of Contact

## A Global Multi-stakeholder Network



Networking

Initial meeting  
Baltimore  
12-14<sup>th</sup> June 2005



Knowledge  
Sharing

Formation meeting  
Paris  
15-18<sup>th</sup> November 2006



Action  
Planning

Action meeting  
Kuala Lumpur  
9-10<sup>th</sup> December 2007



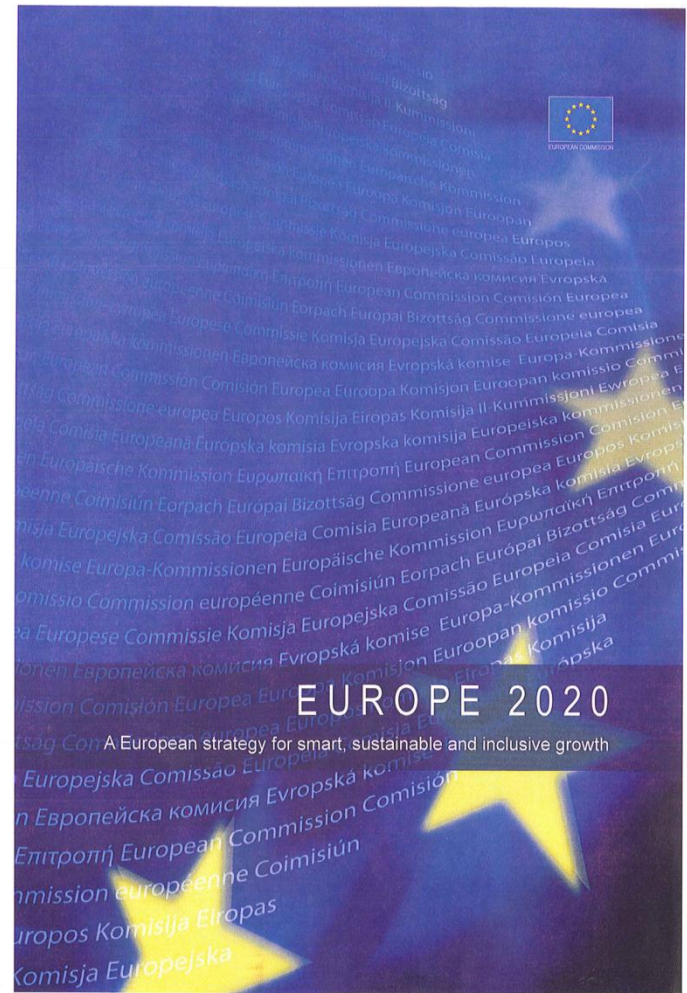
DA Action 60: **Increase participation of women  
in the ICT workforce**

 **EUROPE 2020**

**3** Priorities

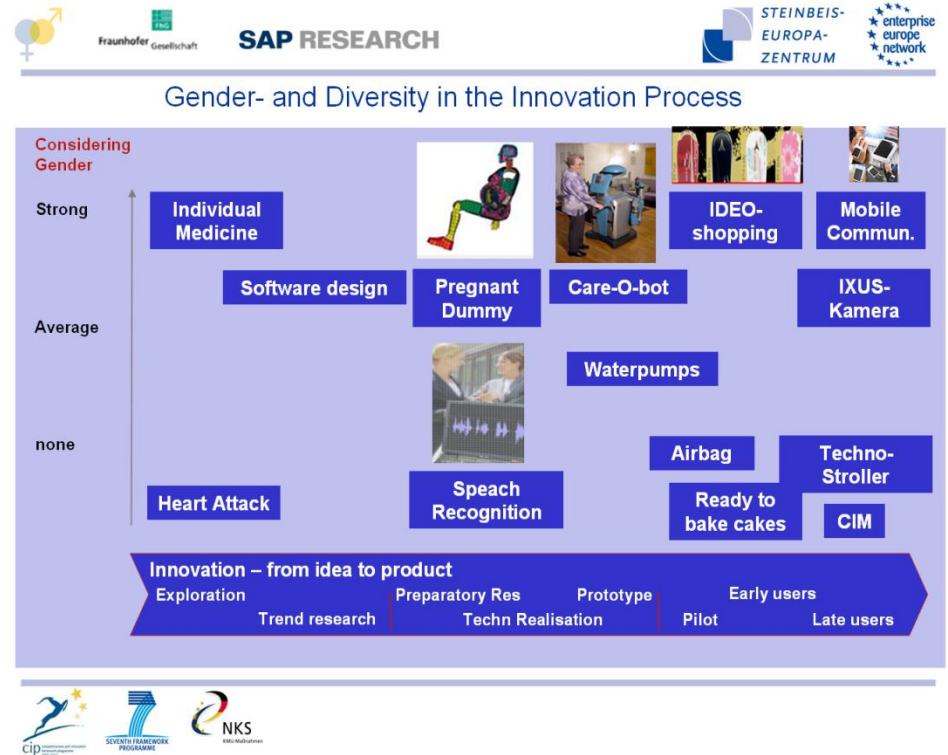
**5** Targets

**7** Flagship initiatives





- Getting more women into ICT is today an economic necessity!
- Demographic development
- Gender diversity as a corporate performance driver
- The added value of gender in innovation
- Evidence showing that companies lead by women are more successful!





+ The ECWT Secretariat in Drammen, Norway



# National Point of Contacts (N-POC)

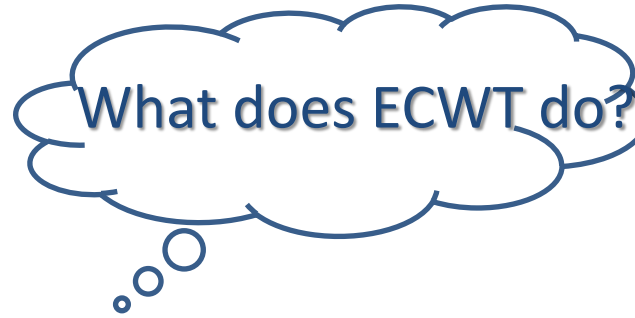
# ECWT Members 2010

Public	Private	Academia	NGOs	European level organizations
<p>CTI – Swiss Innovation Promotion Agency, CH            Risorse Donne - The Province of Venice, IT            Swedish Agency for Economic and Regional Growth, SE            TÖOSZ - Hungarian Nationa Association of Local and Regional Authorities, HU</p>	<p>Across Limits Ltd. MT            Didael Srl, Italy            EPA Consultancy, Israel            Equalitec, UK            Europa One, Belgium            Hewlett Packard            Hyperborea, IT            Implementek, Serbia            Inova Consultancy, UK            MDD Consultancy, NL            Net Consulting, Italy            NOKIA            Papirbredden Innovasjon.,NO            Portia, UK            Prolog GmbH, CH            PROMIS@Service Sarl, LUX            SAP            SAP Belgium            SAP Research            Steinbeis Europa Zentrum, Stuttgart, Germany            TCSWorld            Victoya, France            VISENSO GmbH, DE            Zen Digital Europe            YTKO- UK, France, Greece</p>	<p>Aristotlian University of Thessaloniki, GR            Dimeb – TZI, University of Bremen, DE            Fondazione Politecnico di Milano, IT            Kapodistrian University of Athens, GR            Karabük University, Turkey            Karlsruhe Institute of Technology (KIT) IMI, DE            Scuola di Rubotica, IT            The Destree Institute, BE            Tilburg University, Special Chair in Humanism and Digital Society, NL            University of Georgia            University of Pannonia, Veszprem, HU</p>	<p>Associacio Serpentina,PT            Associazione Donne e Tecnologie, Milano, IT            BWA - Bulgarian Web Association, BG            Donne e Tecnologie,IT            EWMD PT            FWE – Foundation of Women Entrepreneurs, MT            Global Forum, FR            HEPIS, GR            Hungarian Science &amp; Technology Foundation            ICST - The Institute of Computer Sciences, Social Informatics and Telecommunication Engineering -            ISTC Georgian Branch            JUMP, BE            MINTIFF, DE            Polish Professional Informatics Society, PL            UKRC, UK            VHTO, NL            VISENSO, DE            WITEC Hungary            WITEC Spain            WITEC The Netherlands            Womenintechology.co.UK</p>	<p>CEPIS - Council of European Professional Informatics Societies            ERCIS            EUN - European Schoolnet            EWMD - European Women's Management Development Network            WITEC Europe</p> <p><b>Individuals</b>            MEP Edit Herczog            Anna Medve, University of Pannonia, Hungary            Dr. Rosalie Zobel, Chair of the HLAC, Former Director of the European Commission, DG INFSO</p> <p><b>Non-Europeans</b>            Ann Holmes and Associates            WIGSAT, Canada</p>

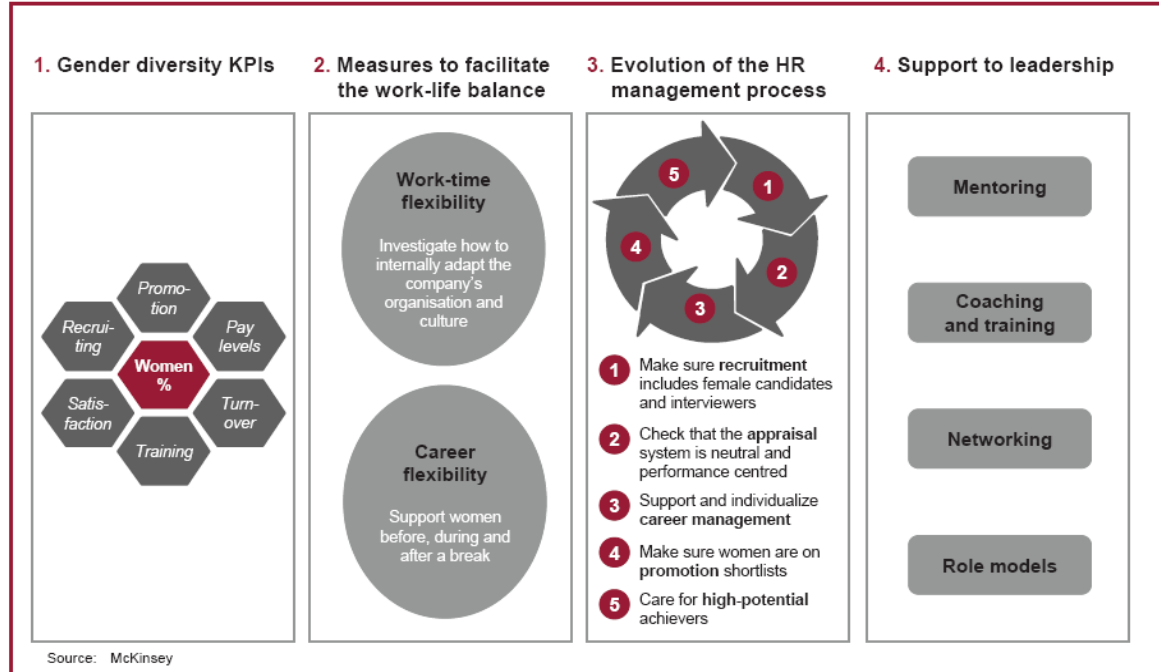
**Collaborating partners: DG INFSO, DG Enterprise & Industry, EeSA**

# N-PoC Germany

Public	Private	Academia	NGOs	Press & media
<ul style="list-style-type: none"> <li>•BITKOM</li> <li>•Bundesministerium für Bildung und Forschung</li> <li>•Bundesministerium für Wirtschaft und Technologie</li> <li>•Bundesministerium für Familie, Senioren, Frauen und Jugend</li> <li>•Confederation of Baden Württemberg Employers Association</li> <li>•VDE</li> </ul>	<ul style="list-style-type: none"> <li>•Alcatel-Lucent</li> <li>•Bosch</li> <li>•BP</li> <li>•CISCO Systems</li> <li>•DaimlerChrysler</li> <li>•Deutsche Telekom</li> <li>•Dimeb</li> <li>•Fraunhofer Gesellschaft</li> <li>•Fraunhofer AIS</li> <li>•Fujitsu Siemens</li> <li>•German Telecom plc AG</li> <li>•IBM Deutschland</li> <li>•INTEL</li> <li>•Microsoft Deutschland</li> <li>•Porsche</li> <li>•SAP</li> <li>•Steinbeis Europa Zentrum</li> <li>•ThyssenKrupp</li> </ul>	<ul style="list-style-type: none"> <li>•Fachhochschule Bielefeld – University of Applied Sciences</li> <li>•Helmut Schmidt Universität Hamburg</li> <li>•Hochschule Furtwangen</li> <li>•KIT-IMI</li> <li>•RWTH Aachen</li> <li>•TU Berlin IWF</li> <li>•TU Braunschweig</li> <li>•TU Dresden</li> <li>•Universität Bremen TZI</li> <li>•Universität Kassel - IFU</li> <li>•Universität Stuttgart</li> </ul>	<ul style="list-style-type: none"> <li>• DAB Inc. German Association of Women Academics</li> <li>•Deutsche Telekom Stiftung</li> <li>•dib Inc. the German Society of Women in Engineering</li> <li>•FEMTEC</li> <li>•INET Inc. International Network for Training</li> <li>•Initiative D21</li> <li>•Kom, mach MINT</li> <li>•Kompetenzzentrum Technik –Diversity-Chancengleichheit</li> <li>•Netzwerk Frauen Innovation Technik (FIT)</li> <li>•NUT Women in Natural Science and Technology Inc.</li> <li>•Piona Point Inc. -Network for gendersensitive IT-Qualifikation</li> </ul>	<ul style="list-style-type: none"> <li>•ComputerZeitung</li> <li>•Die Zeit</li> </ul>



- Act as single Point of Contact based on a global framework
- 75% of services mobile and webbased
- Leveraging resources, research, and progress
- Driving Gender Action Plan (GAP) for the Digital Agenda
- Budapest Conference Declaration 2011
- Regional Mapping of Best Practices of Women in ICT





## 0. European multi-stakeholder based GAP partnership and platform & European level benchmarking and monitoring (on-line European Scorecard)

1. Early and sustainable encouraging & backing of technical and scientific talents and skills

2. Flexible academic structures & pathways for new gender relations and scientific careers

3. Integration of gender in research and innovation

4. Targets for MS for female entrepreneurship & venture capital to speed up T2M

5. Careers in industry: mentorship, internship, recruitment, transparency

6. Creating positive images through

- Role models, awareness campaigns, TV programs, video games
- WomenTech Pavillon World Expo 2015 in Milan

## 7. Global collaboration project(s)-ReachOut! Africa, Asia-Pacific, Latin-America



## Towards a Gender Action-Plan for the Digital Agenda



# Every Woman Digital!

Women in Science, Innovation and Technology in the Digital Age  
Joint High-level Conference organized by the Hungarian EU Presidency and the European Commission DG INFSD



European drawing competition to reward girls' creativity about the future technologies

